



SITA

SITA Merchandise Guide

Toolkit for self-service printing

SITA Brand & Design
© SITA May 2024

Backpack

- Printed with the SITA logo on the side.
- This can be printed in either of the three colors: dark green, off black and vibrant blue.



Cap

- Embroidered with the SITA logo on the side.
- This can be printed in either of the four colors: dark green, purple, icy blue and vibrant blue.



Earplugs

- Provides noise reduction, protecting your ears during flights and keeping you focused during your commute.
- The case can be printed in either of the three colors: dark green, off black, and icy blue.



Eye Mask

- Embroidered with the SITA logo on the front.
- This can be printed in either of the two colors: dark green and purple.



Water Bottle

- Vacuum Insulated Stainless Steel Drinking Bottle
- This can be printed in either of the three colors: dark green, off black, and vibrant blue.
- Can also be embossed or engraved (laser or similar).



Keychain

- Printed with the SITA logo on both sides.
- This can be printed in either of the three colors: dark green, orange, and purple.



Lanyard

- 20mm Lanyard with safety break. Printed with the SITA logo on both sides.
- This can be printed in either of the four colors: dark green, purple, vibrant blue, and icy blue.



Laptop Sleeve

- Organic and fair trade cotton laptop case for the standard 13” or 15” laptops
- This can be printed in either of the three colors: dark green, vibrant blue, and purple.



Luggage Tag

- Printed with the SITA logo on both sides.
- This can be printed in either of the three colors: dark green, white, and orange.



Lunch Bag

- Printed with the SITA logo on the front.
- This can be printed in either of the four colors: dark green, natural, vibrant blue, and orange.



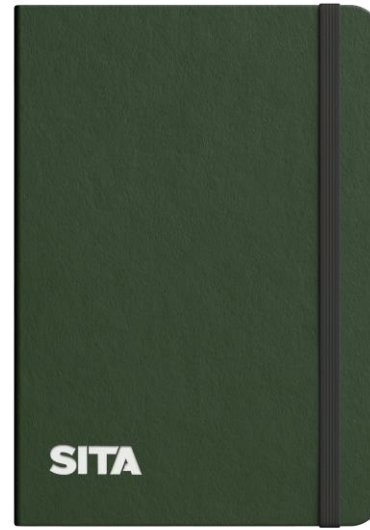
Mug

- Printed with the SITA logo on the front.
- This can be printed in either of the three colors: dark green, purple, and vibrant blue.



Notebook

- Notebook A5
- This can be printed in either of the three colors: dark green, icy blue, and purple.
- It can also be embossed with the SITA logo on the cover.



Pencil

- Wooden pencil
- Printed with the SITA logo in two colors: dark green and off black.



Recycled Pen

- Printed with the SITA logo to 1 position.
- This can be printed in either of the four colors: dark green, white, icy blue, and vibrant blue.



Aluminium Bottle

- BPA free aluminium bottle printed in its original color.



Tote Bag

- Canvas bag printed with the SITA logo on the front.
- This can be printed in either of the three colors: dark green, vibrant blue, and purple.



Travel Pillow

- Printed with the SITA logo to the front.
- This can be printed in either of the three colors: dark green, purple, and vibrant blue.



T-Shirt

- Embroidered with the SITA logo to the front.
- This can be printed in either of the four colors: dark green, white, icy blue, and purple.



Wash Bag

- Embroidered with the SITA logo to the front.
- This can be printed in either of the three colors: dark green, vibrant blue, and purple.



Welcome Card

- Printed with the SITA logo/message to the front.
- This can be printed in either of the three colors: dark green, icy blue, and orange.



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